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Office on 27 JAN 05 (Date) Jerome D. Jackson

PATENT .

ATTORNEY DOCKET No. 104.025

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Examiner Retta, Yehdega

Art Unit 3622

Serial No.: 09/825,938

03952339

420.00 CR

Filed: April 5, 2001

For: SYSTEMS AND METHODS PROVIDING RETAILER-SPECIFIC PRODUCT PROMOTIONS FUNDED BY

0982593A

MULTIPLE MANUFACTURERS

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(amended title)

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Sir:

RESPONSE AND

REQUEST FOR ONE MONTH EXTENSION OF TIME

This is a response to the Office Action mailed September 29, 2004.

The period for response to the Office Action is extended to January 29, 2005 by

a request for a one month extension of time made herewith. Please charge the

required Fee of \$110.00 to the undersigned attorney's Deposit Account No. 10-0077.

02/22/2005 SWILLIAM 00000002 100077

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PAGE 3/17 * RCVD AT 1/27/2005 9:58:41 AM [Eastern Standard Time] * SVR:USPTO-EFXRF-1/1 * DNOS:8729306 * CSID:17039950318 * BURATION (mm-cs):08;26